



# TASTES OF TASMANIA

This is your opportunity to showcase your food, drink and produce at a 'can't miss' sporting event hosted in Tasmania!

Demand is high and slots will be allocated after a period of Expression of Interest.

## DATES

**Monday 24 March - Sunday 30 March 2025** (7 days event with Tastes of Tasmania to take place Sat and Sun)

## LOCATION

Lake Barrington International Rowing Course, Tasmania

## ABOUT

This is a new opportunity during the finals weekend (29 & 30 March) to showcase your products in the ROWunion Bar.

Tastes of Tasmania will open from 11am-4pm on Saturday and Sunday. Event Attendees will be able to taste your products complimentary with event entry! Guests will have the option to purchase your products for take home sale only (i.e. not to be consumed on the event premises) or order products to be delivered to them off site.

This opportunity is being offered at a charge of \$50 + GST for the duration and you will be provided access to:

- 1 x market umbrella, 1 x trestle table and 1 x chair

Please bring your own table cloth and signage to promote your stall. We also ask that you ensure to supply your own eskys if you require refrigeration.

Please note: Samples will be limited to one per person per product and must comply with RSA.

## INSURANCE

Insurance for property loss, damage, public liability and workers' compensation is the responsibility of the exhibitor.

Rowing Australia will not be responsible for any loss or damage to stallholders' equipment or vehicles including property owned by other exhibitors, contractors, LBIRC or Rowing Australia.

All organisations must carry and present proof of current public liability insurance with an absolute minimum of \$20 million cover. A copy of the certificate must be forwarded with this booking.

## PARKING & ACCESS

Parking onsite is strictly limited. Each exhibitor will be issued with one access parking for vehicles to enter the trader car park for the duration of the event. All vehicles entering the site must display the official ARC parking permit. Extra parking is available in the general admission car park.

The trader car park is a short walk from Tastes of Tasmania location. Please ensure that you bring your own trolley to move product to your site location.

## RSA

All alcohol brands must comply with Tasmanian and Australian RSA regulations. All staff serving or selling alcohol must hold a valid RSA certification which will be checked by site management on arrival to the event.

## REASONS TO BE PART OF THE TASTES OF TASMANIA



- Up to 4500 people can be on site per day.
- Two premium days of competition and foot traffic for your products as part of the ROWunion bar.
- Showcase the beautiful food and drink that Tasmania has to offer.
- Connect with people from all over Australia.

## BOOKING INFORMATION

All bookings must include the following:

- A copy of your public liability insurance certificate
- A copy of your workers' compensation insurance certificate
- A copy of your RSA (for stalls serving alcohol)

To express your interest please contact: Bianca at [bchiera@rowingaustralia.com.au](mailto:bchiera@rowingaustralia.com.au) or on 0410 131 747

## ADVERSE WEATHER

The Tastes of Tasmania is an outdoor offering and will proceed rain or shine. Please note, umbrellas may need to be put down in significant wind speeds and RA reserves the right to cancel the Tasting Trail in significant adverse weather.

## KEY DATES

Bookings Open	1 February 2025
Bookings Close	28 February 2025
Bump In Commences	29 March 2025 (from 7am)
ARC 2025	24 March – 30 March 2025
Tastes of Tasmania	29 March – 30 March 2025
Bump Out	30 March 2025 (from 5pm)

PLEASE REGISTER YOUR INTEREST [ONLINE HERE](#).

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