# RAF ROWING AUSTRALIA





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## SUPPORTING THE AUSTRALIAN ROWERS OF TODAY AND TOMORROW

The Rowing Australia Foundation is the national fundraising body for Rowing Australia and the Australian Rowing Team. Our purpose is to raise funds that not only enhances the experience of the Australian Rowing Team but also provides opportunities for aspiring rowers to pursue their passion.

The Rowing Australia Foundation is dedicated to championing the sport nationwide, fuelling the dreams of athletes, and securing a bright future for rowing in Australia. By supporting us, you're not just donating; you're investing in the heart of our sport, ensuring that Rowing Australia and our athletes have the resources we need to succeed. Together, we'll build a legacy of excellence that inspires generations.

# Join us and be part of the journey





Your donation will assist in providing para-rowers with the equipment and resources we require to be the best athletes we can be "

NIKKI AYRES PARALYMPIAN, WORLD GOLD MEDALLIST

## THE CHALLENGE FACED BY OUR ROWERS

Life as a full-time athlete is costly, particularly with the rising costs of living.

### Our incredible athletes train 2-3x per day, 6x days per week, 50 weeks of the year – all for the green and gold!

The costs associated with the sport of rowing are significant, with the equipment alone, such as boats, oars, rowing machine, bikes for cross training, and specialised equipment for our para rowers, adding up to thousands of dollars. In addition, there are club membership fees, regatta entry fees, and travel expenses. Adequate nutrition to fuel our athletes and top-quality technical gear also adds to the overall cost.

However, the physical and mental benefits of the sport is worth the investment to the 60,000 active flat-water rowers in Australia, and many more who engage in Indoor Rowing activities.



World Rowing Beach Sprint Finals Champions Phoebe Robinson and Macintyre Russell.

## THE ROWING AUSTRALIA FOUNDATION GOALS

#### SECURING THE FUTURE OF AUSTRALIAN ROWING

The Rowing Australia Foundation is our compass towards sustained excellence in the sport we love. By investing today, you're securing a legacy of success for tomorrow's rowers. Your contribution fuels innovation, fosters talent development, and ensures our sport's growth across Australia. Together, let's propel our rowing community forward, building a solid foundation for generations to come.

**Boosting the ART** to new speeds



#### Championing lightweight rowing

#### Ready to power the Australian Rowing Team to victory?

Your support can make all the difference. By backing our team today, you're investing in their training, equipment, and coaches, ensuring they have everything they need to reach the podium.

Let's unite behind our athletes. supporting their journey to represent Australia on the world stage.

#### Let's keep lightweight rowing alive and thriving!

With the category's removal from the Olympic program, our lightweight rowers face new challenges. Your support can make all the difference in providing opportunities for these dedicated athletes to continue pursuing their passion.

Together, we can ensure that lightweight rowing remains a vibrant part of the sport.

Together, let's row towards a brighter, stronger future for Rowing Australia



#### **Empowering the Next Generation**



#### Fuel the future of Australian rowing by supporting the Next Generation today!

Your contribution provides crucial resources for young athletes to train, compete, and excel in this demanding sport.

With your help, we're shaping tomorrow's champions, instilling values of discipline, teamwork, and perseverance.

Be part of the journey and make a donation towards a brighter, stronger future for Rowing Australia"

#### MEN'S EIGHT, SILVER MEDALLISTS AT THE 2023 WORLD CUP 2

Joshua Hicks, Patrick Holt, Timothy Masters, James Robertson, Simon Keenan, Benjamin Canham, Angus Widdicombe, Jackson Kench, and coxswain Kendall Brodie.

## **BECOME A MEMBER OF THE RA FOUNDATION TODAY!**

Scan the QR code to sign up on our website, it's as little as \$50 per year. You'll also have the option to join for 5 or 10 years.

#### **GIVING LEVELS**

Governors - donations of \$500,000 and above Champions - donations of \$20,000 every year for 5 years Benefactors - donations of \$20,000 and above Major Donors - donations of \$5,000 and above **General Members** - those who have paid the General Membership Fees

#### A TAX DEDUCTIBLE DONATION

Rowing Australia is seeking donations through the Australian Sports Foundation (ASF) which is the only deductible gift recipient for sport in Australia. This means that donations of \$2 or more to approved projects on their website are tax deductible. Shortly after making your donation, you'll receive an official receipt from the ASF that you can use in your income tax return.







#### THE IMPACT OF YOUR DONATION:

#### A DONATION OF

\$7,500

Will give 500 students a chance to try rowing and have year-long enrolment with the support of an Australian Rowing Team member

## A DONATION OF \$10,500

Will cover the seat fee (flights, accommodation, meals, insurance, boat hire, kit) of an athlete competing at the World Championships or will cover the cost of specialised equipment required for para rowing

## A DONATION OF

\$15,000

Will help an athlete row in the best boat all year around and invest in research & development to make that boat go faster

#### A DONATION OF

Will provide a developing athlete with a scholarship for annual funding to achieve their potential in Brisbane 2032



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